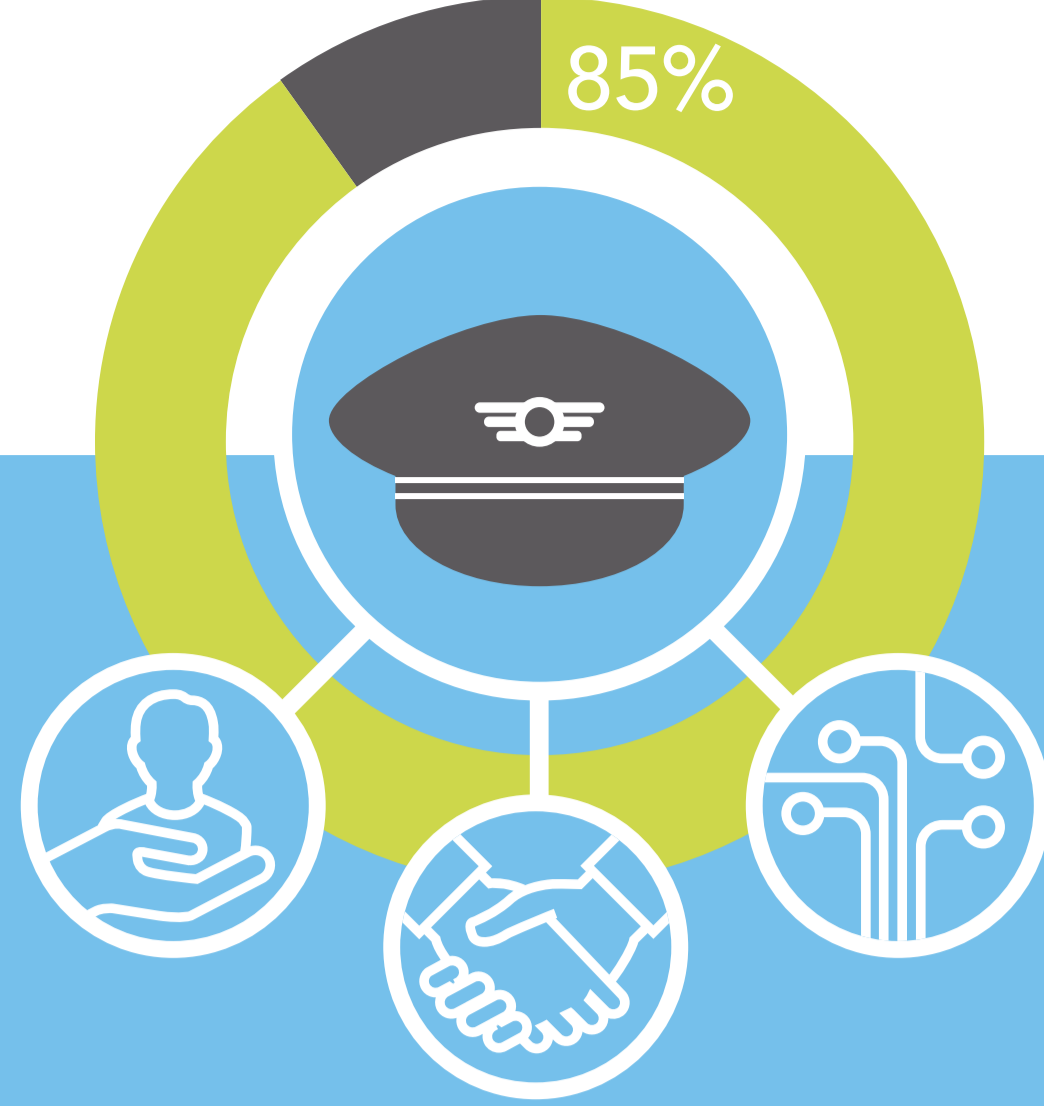


# CFO: Which hat do you wear?



**85%** of CFOs say their roles have expanded outside of traditional accounting and finance in the past three years.<sup>1</sup>

## Today you also have to be:

### A talent manager

View the workforce as an engine of innovation, rather than a cost to be managed.



### An advisor to the CEO

Being partners that execute the strategy and advance the business forward together.



### A technologist



1 in 5 of CIOs now report to a CFO.<sup>2</sup>

Develop a greater understanding of both emerging technologies and the IT function.

## To meet the new challenges, the modern CFO needs:



A fundamental grasp of the business



A strong understanding of Financial and Human Capital data



An ability to translate complex financial messages



And work effectively with CHROs, CIOs and CEOs

The Economist Intelligence Unit

Together with the Economist Intelligence Unit, ADP has developed a series of articles to guide you through the challenges shaping the role of the CFO.

Find out how ADP can help you link financial and human capital, data and technology together to support the CFO.

Download the series at [ADP.com](http://ADP.com)